Service descriptions

Version 1.0

Deliverable 5.4

Project title: SimpliCITY – Marketplace for user-centered sustainability services

Project acronym: SimpliCITY

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Document versions:

Version	Date	Changes	Author/s
v0.1	**29.05.2019**	Draft list of services in Salzburg and Uppsala	Thomas Layer-Wagner, Bernhard Schrempf, Petra Stabauer
v0.2	**27.04.2020**	Updates list of services for Pilot in Salzburg	Thomas Layer-Wagner, Christoph Wörgerbauer
v1.0	**21.06.2021**	Screenshot of 10 representative services Showcasing interesting services, that lead to web apps (e.g. from the city) - Maps of self-repair stations - Quiz SDG from Südwind Database and image dump of the current status	Thomas Layer-Wagner, Christoph Wörgerbauer, Irina Paraschivoiu

List of abbreviations

IA	Information Architecture
POI	Point of Interest
Dx	Deliverable Number X
Tx	Task number X
WPx	Work package number X

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1 Executive Summary

This deliverable is part of Work Package 5: Community of Practice for Curating SimpliCITY services and the current version represents the current final status of the services listed.

It provides an overview of the services collected for the pilots in the both cities and was connected to a process to integrate and engage services for both city pilots. The set goal of 20 RSUS (reginal sustainability services) was far exceeded with 116 services listed in Salzburg alone. This was achieved through cooperation and networks as well as reducing the overhead for participating services by utilizing automation and API connection to OGD (open governmental data and creative commons data backends.

Read more about this process in D 5.3 Acquisition Plan, Integration and Content Strategy as well as D5.1 Self-authoring templates for modules.

2 Administrative Information

Basic information on the SimpliCITY project and the present deliverable:

Project title	SimpliCITY - Marketplace for user-centered sustainability services
Project coordinator	Salzburg Research Forschungsgesellschaft mbH (SRFG), Salzburg, Austria; project manager: Petra Stabauer BSc MSc
Project partners	Polycular OG, Hallein, Austria
	Stadt Salzburg (City of Salzburg), Austria
	Salzburger Institut für Raumordnung und Wohnen – SIR (Salzburg Institute for Regional Planning & Housing), Salzburg, Austria
	Uppsala Kommun (City of Uppsala), Sweden
	University of Uppsala, Sweden
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3   Introduction and Process

This deliverable document represents the outcome of the service provider acquisition and our efforts to integrate services for the regional pilots in Salzburg and Uppsala. It builds on the information of D5.3 Acquisition Plan, Integration and Content Strategy and tasks T5.2 Acquisition of service provider and the regional pilots T5.3 / T5.4 Participation of community of practice for SimpliCITY.

The actual deliverable are the service descriptions and accompanying material provided through https://stadtmacherei-salzburg.at/angebote for Salzburg and a separate listing for Uppsala. The Salzburg listing as well as the associated data was zipped as package and added as Appendices to this document. The data for Uppsala will be added at a later stage.

To keep effort for service providers at a minimum, we offer API connections when feasible and the rest of the data will be administered via self-authoring templates. Below is the data structure of the service listing.

Category	Description
id	GUID to associate with other components (automatically created)
title	Service name
subtitle	Service sub header
description	Service description
weblink	Link to website
mail	Contact email
tags	Labels to classify and tag service
source_id	Clarify, where the information is coming from (OGD, KVM or CSV)
source_entity_id	The id associated form the source provider, to be able to update the information
source_name	Source name
source_weblink	The URL associated form the source provider, to be able to update the information
contribution	The way you can participate/contribute to the service or offer
image_link	Logo or representative image

More details about the templates are to be found in D5.1. Self-authoring templates for modules. Not only API connections to automatically retrieve data from several OGD layers were realized, but after consultation of many of the local Salzburg stakeholders we implemented a data connection to the Open Fair Database (https://github.com/kartevonmorgen/openfairdb) from

Karte von morgen (https://kartevonmorgen.org/, https://github.com/kartevonmorgen). Instead of duplicate entries in two different solutions and more management overhead for the local service providers, we offer this data integration to service partners, so they are listed both on the "Karte von morgen" website as well as on the SimplCITY cloud and its app.
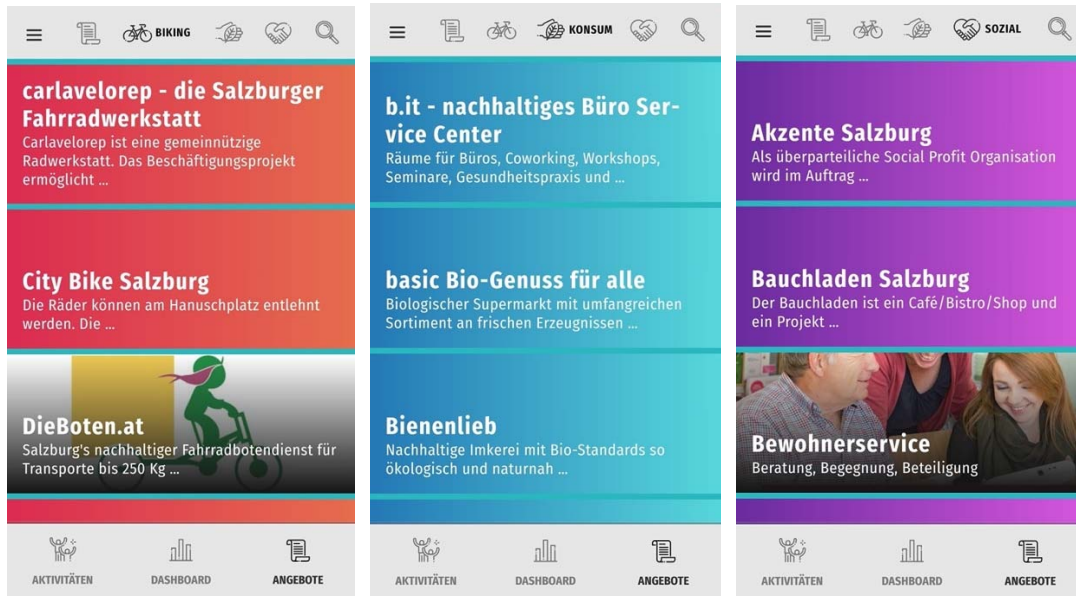
Currently the Salzburg Pilot offers 116 local service providers. For Uppsala local service providers were integrated to the local pilot at this point. For Salzburg we implemented a direct feedback channel to the platform operator for Salzburg's Stadtmacherei, so users were able to provide suggestions, feedback and services. Through this channel more then 15 additional services were covered and listed over the period of the first pilot and we expect more feedback throughout the second pilot phase.

The set goal of 20 RSUS (reginal sustainability services) was far exceeded with 116 services listed in Salzburg alone. This was achieved through cooperation and networks as well as reducing the overhead for participating services by utilizing automation and API connection to OGD (open governmental data and creative commons data backends.
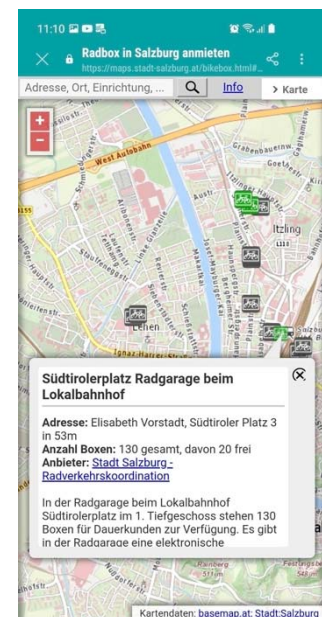
4 Exemplary Service Selection

Here we will list a short selection of representative services from both cities. Initatives that offer an opportunity to participate can list these in a special section ("Mitmachoptionen") of the service descriptions. There is a varied mix of services, ranging from public city services, to private initiatives and businesses.

The sample show the diversity and the coverage of all the main topics the SimpliCITY project wanted to cover, namely (1) mobility with a focus on biking, (2) local products with a focus on sustainable offerings, circular economy, upcycling and do it yourself and (3) social engagement. In the menu bar, users can select and filter between the three areas. Some of the POIs are also part of tours and special activities in the App. This gives users the opportunity to get to know new places, offers and services of the city of Salzburg.

4.1 Radboxen (Salzburg)

The city of Salzburg's bike boxes can be used by cyclists who need weather-protected, vandal-proof and theft-proof bike parking spaces at strategically important locations (e.g. train stations). Cyclists can rent the box for at least one year and check its location and availability using an online map.

4.2 arlavelorep (Salzburg)

Carlavelorep is a non-profit bike workshop. The employment project enables qualification and support for young people to integrate into the labor market.
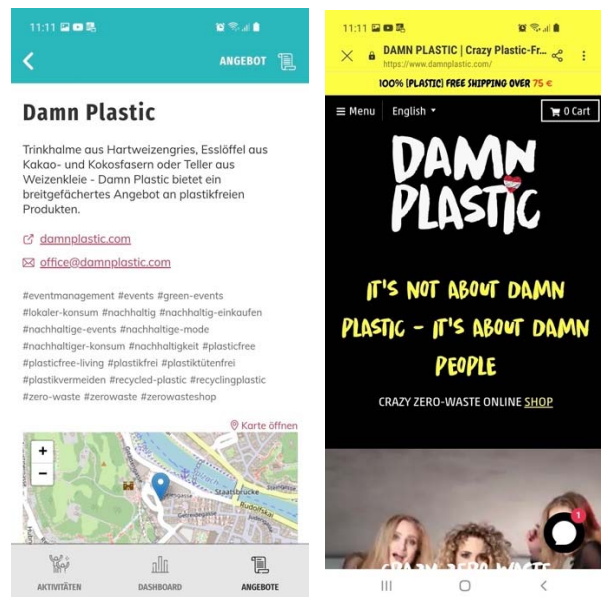
4.3 Müll-ABC (Salzburg)
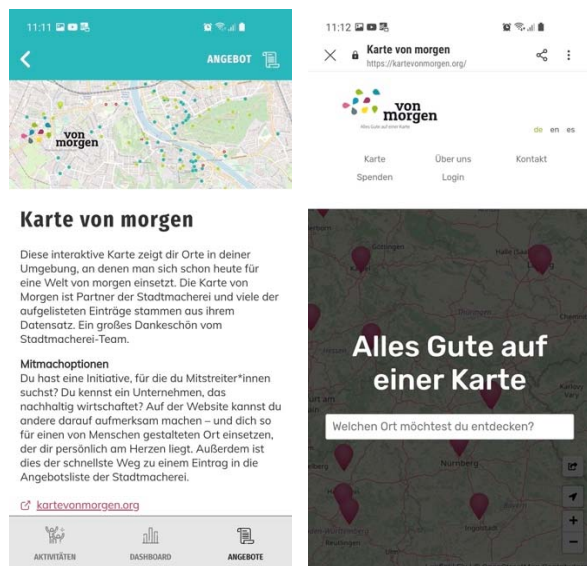
To separate your waste properly.

4.4 Damn Plastic (Salzburg)

Drinking straws made from durum wheat semolina, tablespoons made from cocoa and coconut fibers or plates made from wheat bran - Damn Plastic offers a wide range of plastic-free products.
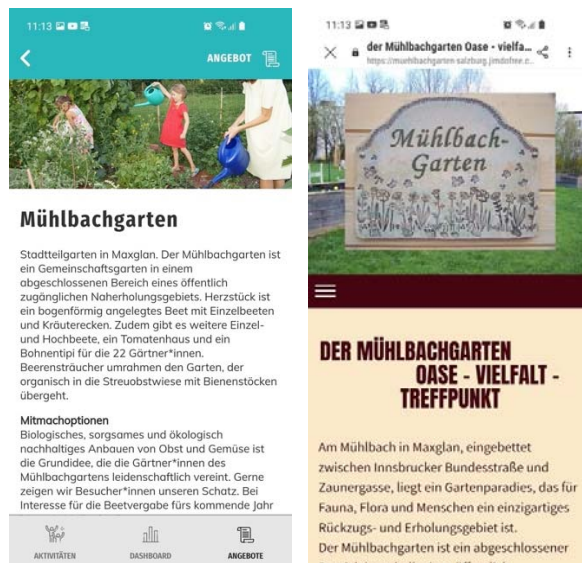
4.5 Karte von Morgen (Salzburg)

This interactive map shows you places in your area where people are already working today for a world of tomorrow. Tomorrow's map is a partner of Stadtmacherei and many of the entries listed come from their data set. A big thank you from the Stadtmacherei team.

4.6 Mühlbachgarten (Salzburg)

District garden in Maxglan. The Mühlbachgarten is a community garden in a closed area of a publicly accessible local recreation area. The centerpiece is an arched bed with individual beds and herb corners. There are also additional single and raised beds, a tomato house and a bean tip for the 22 gardeners. Berry bushes frame the garden, which organically merges into the orchard with beehives.

5 Conclusion

The service listing is an essential part of the SimpliCITY cloud, offering a easy entry to participate and joining the network of the local pilots in Salzburg and Uppsala. Through this network a range of additional activities could be initialized (2 tours in Salzburg) and a multiplier effect for the SimpliCITY pilots could be achieved.

Appendix I: Service Descriptions Salzburg

- service_list-salzburg.csv
- images-salzburg (jpeg)
- data for Uppsala will be uploaded as an extension to this deliverable